

Res Publica Group

MANAGER

Res Publica Group is a strategic communications and marketing agency helping clients own and share their brand story. Our trusted team of strategists, communicators, creatives, marketing and content experts work with private and public companies, government agencies, not-for-profits and advocacy organizations. Our culture is a highly collaborative environment where each person is a critical member of the team. Our work is dynamic and provides a range of opportunities for career development and growth.

We are seeking a strategic, creative and detail-oriented thinker with experience developing and executing communication programs across integrated strategies. The Manager role requirements a bachelor's degree and five+ years of full-time work experience in an agency, as part of an in-house communications or media relations team, in government or political campaign communications, or as a journalist. Strong writers and strategic thinkers will fit well with our team.

As part of our team, your responsibilities would include:

- Serve as a strategic thought partner on projects/initiatives
- Develop and support execution of communications plans and strategies
- Engage with media on proactive client pitching and manage issue/crisis responses
- Identify reporters and other target audiences and the most effective ways to engage them
- Construct messaging strategies across multiple platforms
- Author client content for earned and owned channels
- Oversee team members, deliverables and serve as daily client contact
- Accountable for quality and timeliness of deliverables

The ideal candidate would be a self-motivated individual with qualifications that include:

- 5 years in media relations, corporate communications, or public affairs.
- Bachelor's degree in journalism, PR, or other major focused on writing or research
- Agency or journalism and B2B communications experience highly preferred
- Outstanding written and verbal communications skills
- Highly strategic and creative thinking abilities
- Understanding of media, political and social landscapes
- Excellent project management skills
- Self-starter and ability to multi-task in a fast-paced environment
- Personable, proactive and professional demeanor

About Res Publica Group

In addition to competitive salary and benefits, we offer strong vacation and leave policies, discounted commuter and fitness benefits, regular social and philanthropic events, and professional development resources. The agency currently works in an in-office environment 4 days per week. Salary range \$80,000-\$100,000.

We are a boutique agency that is fortunate to work with great clients and manage many high-profile campaigns. Our team brings decades of expertise serving clients, and we know how to deliver strategies that protect and grow reputations, elevate brands, shape public perception, activate constituents and drive consumer behavior.