



RES PUBLICA GROUP

ASSOCIATE

Res Publica Group is a strategic communications agency helping clients own and share their brand story. Our trusted team of strategists, communicators, creative specialists, marketing and content experts work with private and public companies, government agencies, not-for-profits and advocacy organizations. Our culture is a highly collaborative environment where each person is a critical member of the team. Our work is dynamic and provides a range of opportunities for career development and growth.

We are seeking an experienced professional with an integrated and modern approach to communications. Strong writers and strategic thinkers will fit well with our team.

The ideal candidate would be a self-motivated individual with qualifications that include:

- 2-4 years in media relations, digital, public affairs or related field
- Agency experience highly preferred
- Outstanding written and verbal communications skills
- Excellent attention to detail, and ability to multi-task in a fast-paced environment
- Ability to think both creatively and strategically
- Understanding of media, political and social landscapes
- Proven time management and organizational skill

As part of our team, your responsibilities would include:

- Support the execution of communications plans and strategies
- Identify target audiences and the most effective ways to engage them
- Develop and author content for varied platforms
- Implement digital strategies via paid and owned channels
- Identify, engage, and pitch media around specific client initiatives
- Produce monitoring reports across channels including social and digital platforms
- Conduct market and political research for new and existing clients
- Ensure quality work by editing materials such as reports and web content
- Stay current on social and digital trends

About Res Publica Group

We are a boutique agency with offices in Chicago. Our team brings decades of experience serving clients across a variety of industries including healthcare, entertainment, and transportation. We know how to deliver strategies that protect and grow reputations, elevate brands, shape public perception, activate constituents and drive consumer behavior.

In addition to a competitive salary, we offer merit-based bonuses and promotions, 401K match, full medical and dental benefits, strong vacation and leave policies, discounted commuter and fitness benefits, regular social events, and professional development resources. Interested in joining our team? Reach out to us at careers@respublicagroup.com.