# RES PUBLICA GROUP

#### **MANAGER**

Res Publica Group is a strategic communications agency helping our clients own and share their brand story. Our trusted team of strategists, communicators, creative specialists, marketing and content experts work with private and public companies, government agencies, not-for-profits and advocacy organizations. Our culture is a highly collaborative environment where each person is a critical member of the team. Our work is dynamic and provides a range of opportunities for career development and growth.

We are seeking an experienced professional with an integrated and modern approach to communications. Strong writers and strategic thinkers will fit well with our team.

### The ideal candidate would be a self-motivated individual with qualifications that include:

- 5-7 years in media relations, communications, public affairs or related fields
- Agency experience highly preferred
- Outstanding written and verbal communications skills
- Highly strategic and creative thinking abilities
- Understanding of media, political and social landscapes
- Familiarity with campaign and community engagement tactics
- Excellent project management skills and ability to multi-task in a fast-paced environment
- Personable, proactive and professional demeanor

## As part of our team, your responsibilities would include:

- Serve as a strategic thought partner on projects/initiatives
- Oversee team members, deliverables and serve as daily client contact
- Develop and support execution of communications plans and strategies
- Identify target audiences and the most effective ways to engage them
- Construct messaging strategies for varied audiences across multiple platforms
- Author client content for earned, owned and paid channels
- Engage with media on proactive client efforts and/or manage issue or crisis responses
- Collaborate with in-house creative team, as needed
- Accountable for quality and timeliness of deliverables

### **About Res Publica Group**

We are a boutique agency with offices in Chicago. Our team brings decades of experience serving clients across a variety of industries including healthcare, entertainment, and transportation. We know how to deliver strategies that protect and grow reputations, elevate brands, shape public perception, activate constituents and drive consumer behavior.

In addition to a competitive salary, we offer merit-based bonuses and promotions, 401K match, full medical and dental benefits, strong vacation and leave policies, discounted commuter and fitness benefits, regular social events, and professional development resources. Interested in joining our team? Reach out to us at <a href="mailto:careers@respublicagroup.com">careers@respublicagroup.com</a>.